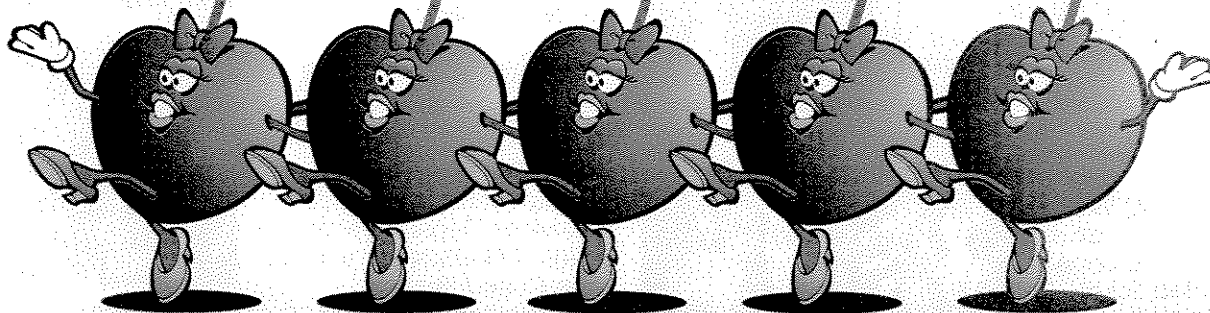


BEAUMONT/CHERRY VALLEY

Get Your Kicks at the 86th



86TH ANNUAL CHERRY FESTIVAL

JUNE 3 • 4 • 5 • 6 • 2004

PARADE • CARNIVAL • ENTERTAINMENT



STARSHIP featuring Mickey Thomas

Carnival

Desert Star Attractions will provide an awesome display of children & adult thrill rides, side shows and game booths, all four days. Presale daily discount tickets are available at Beaumont City Hall and Chamber of Commerce prior to festival opening. "All you can ride" wristbands available at the carnival Thursday, June 3, 5:00 p.m.-10:00 p.m. and Friday, June 4, 5:00 p.m.-12:00 a.m.



HOTEL CALIFORNIA

FREE SHUTTLE SERVICE WILL BE PROVIDED BY THE CITY OF BEAUMONT FOR THIS YEAR'S CHERRY FESTIVAL on Thursday, June 3 from 5 p.m. to 9:30 p.m., Friday, June 4 from 5 p.m. to 11:30 p.m. and Saturday from 12:00 noon to 11:30 p.m. Pick up and drop off locations will be announced soon.

Cherry Jubilee

The Cherry Jubilee will kick off this year's Cherry Festival season with a fun dessert night and gift basket raffle at the Beaumont Civic Center on May 13, 6 p.m. Advance tickets are \$5.00, \$6.00 at the door. All proceeds will go towards high school senior scholarships. The event is sponsored by the Beaumont Rotary Club, The Beaumont Chamber of Commerce, C.F.A., and the City of Beaumont.

Cherrie

Meet a newcomer to the Cherry Festival. "Cherrie" is our new mascot for all Cherry Festival events. The little

ones are going to love her! Have your cameras ready.



SAVOR:
A Santana
Tribute Band



THE TEMPTATIONS
featuring Richard Street



SUPERFREAKS

Parade

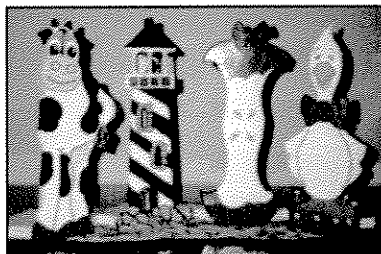
Everyone loves a PARADE! Over 100 entries are expected for the 86th annual Cherry Festival Parade. Line up early! Parade starts at 10:30 a.m. Saturday, June 5th.

Arts & Crafts Show

Exhibits of original and handmade items will be on display and for sale at the festival on Thursday and Friday from 5 p.m. to 8 p.m., Saturday from 12 noon to 8 p.m. & Sunday 12 noon to 6 p.m.

Family Night

Thursday Night only - all carnival rides for the price of one discounted ticket until 10 p.m. Look for coupons in your local newspapers.



For Everyone's Safety

All children 9 and under must be accompanied by a chaperone. No skateboards, skates, bikes, ice chests, chairs or pets allowed.



THE WINTON SISTERS

Parking

Free parking on surrounding streets and non-posted areas. No parking between 9th St. and 10th St. on Maple Ave.

and Orange Ave. or Maple Ave. between 10th St. and 11th St. Handicapped parking is available on Maple Ave. between 9th & 10th Sts. Bus parking is also available.

Admission

Admission is \$2.00 to carnival grounds, and all entertainment and exhibits. Children 5 and under are free when accompanied by a paid adult.

Beer and Wine Garden

Sit under the Grand Tent and enjoy the great sounds of live entertainment with your favorite libations.

Queen and Her Court

Miss Beaumont-Cherry Valley and her court will welcome you at the pancake breakfast, appearing in the parade and touring the festival grounds.



Left to right: Princess Melissa Bray, Princess Kaitlyn Robinson, Queen Desi Chatigny, Princess Maria Baldi, Princess Holly Oliver.

Food Court

A wide variety of domestic and international food eateries will offer a multitude of food selections. Seating and shade structures to relax under and enjoy the entertainment.



Information

Call Beaumont Chamber of Commerce at (909) 845-9541, the City of Beaumont's Community Services Department at (909) 769-8524. Or write to the Cherry Festival Association, P.O. Box 126, Beaumont, CA. 92223



Cherry Pancake Breakfast

Sponsored by the Beaumont Chamber of Commerce, held Saturday morning, before the parade, June 5th, 2004, from 6:30 A.M. to 10:00 A.M. Located at the Beaumont Civic Center, 550 E. 6th St.

Schedule of Events:

Thursday, May 13th

◆ BEAUMONT CIVIC CENTER,

550 E 6th St. Cherry Jubilee Benefit, 6:00 pm

Friday, May 28th

◆ OAK VALLEY GOLF COURSE

1888 Golf Club Dr. (exit Oak Valley Parkway, off I-10) Golf Tournament Check in 7:00 am. Shotgun start 9:00 am. Barbeque 1:30 pm.

Thursday, June 3rd

◆ CARNIVAL & FESTIVAL GROUNDS

5:00-9:00 pm (wristband night)

◆ MAIN/STAGE

5pm-7pm Savor (Santana Tribute group)
7:30 pm-10 pm The Basix (80's, 90's, 00's)

◆ ARTS & CRAFTS

5:00 pm-8:00 pm

Friday, June 4th

◆ CARNIVAL & FESTIVAL GROUNDS

5:00 pm-Midnight (wristband night)

◆ MAIN STAGE

6:00 pm-8:00 pm
Hotel California
(Eagles Tribute Group)
9:00 pm-11:00 pm
Starship (80's Rock)

◆ ARTS & CRAFTS

5:00 pm-8:00 pm



THE BASIX



BACK BEAT

Saturday, June 5th

◆ BEAUMONT CIVIC CENTER 550 E. 6TH ST.,

Pancake Breakfast 6:30 am-10:00 am

◆ BEAUMONT AVE. AT 12TH ST TO 6TH & MAPLE

Parade 10:30 am

◆ CARNIVAL & FESTIVAL GROUNDS

Noon to Midnight

◆ MAIN STAGE

12:00 pm-2:00 pm

Local Groups

3:00 pm-5:00 pm

The Temptations (Oldies)

6:00 pm-8:00 pm

Back Beat (Beatles Tribute Group)

9:00 pm-Midnight

Superfreaks (70's Disco)

◆ ARTS & CRAFTS

Noon-8 pm

Sunday, June 6th

◆ CARNIVAL & FESTIVAL GROUNDS

Noon-9:00 pm

◆ MAIN STAGE

Noon-2:00 pm

Folklorico/Mariachi

3:00 pm-5:00 pm

The Winton Sisters (Country)

6:00 pm-8:00 pm

Thunder Road (Country)

◆ ARTS & CRAFTS

Noon-8:00 pm



The 4th Annual Cherry Festival Golf Tournament, Friday, May 28th

Proceeds to Benefit a Variety of Charitable Organizations

WHERE: Oak Valley Golf Club • (909) 769-7200

WHEN: Friday, May 28, 2004
9:00 a.m. Shotgun start, check-in begins at 7 a.m.

FORMAT: 4-Person Scramble

PRIZES: Tee prizes, Awards and BBQ (to follow golf)

COURSE CONTESTS: "Cherry Bomb" Driving contest
"Closest to the Stern on all Par 3's"
Hole In One Contest(s)

PUTTING CONTEST: "Cherry Putting" - no golf ball, just cherries
7:30 a.m.-8:30 a.m.

TEE SPONSOR: \$50.00, Advertise your company on one of the tee boxes.

Please return entries by May 15, 2004

Company Name: _____

Player 1: _____ Phone: _____

Player 2: _____

Player 3: _____

Player 4: _____

No. of Players _____ x \$80.00 =

No. of Guest(s) for BBQ only _____ x \$15.00 =

Tee Sponsorship _____ x \$50.00 =

Please make check payable to Oak Valley Golf Club and send to:

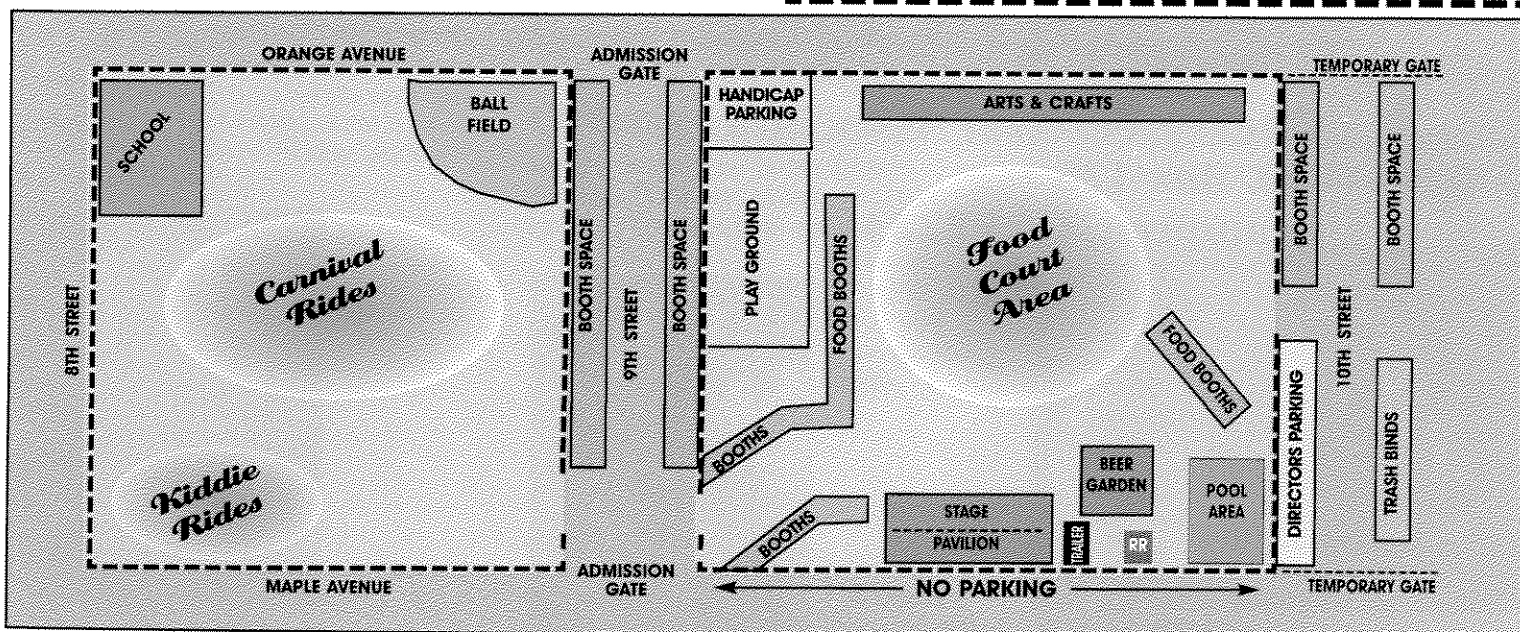
Oak Valley Golf Club

1888 Golf Club Drive

Beaumont, CA 92223

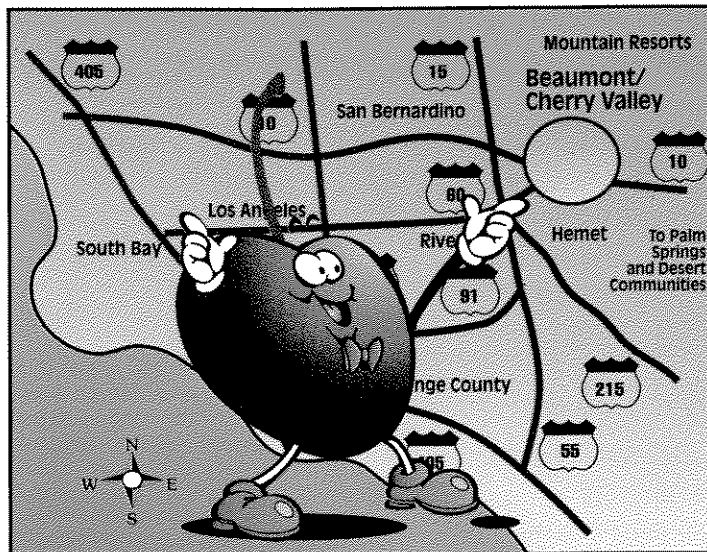
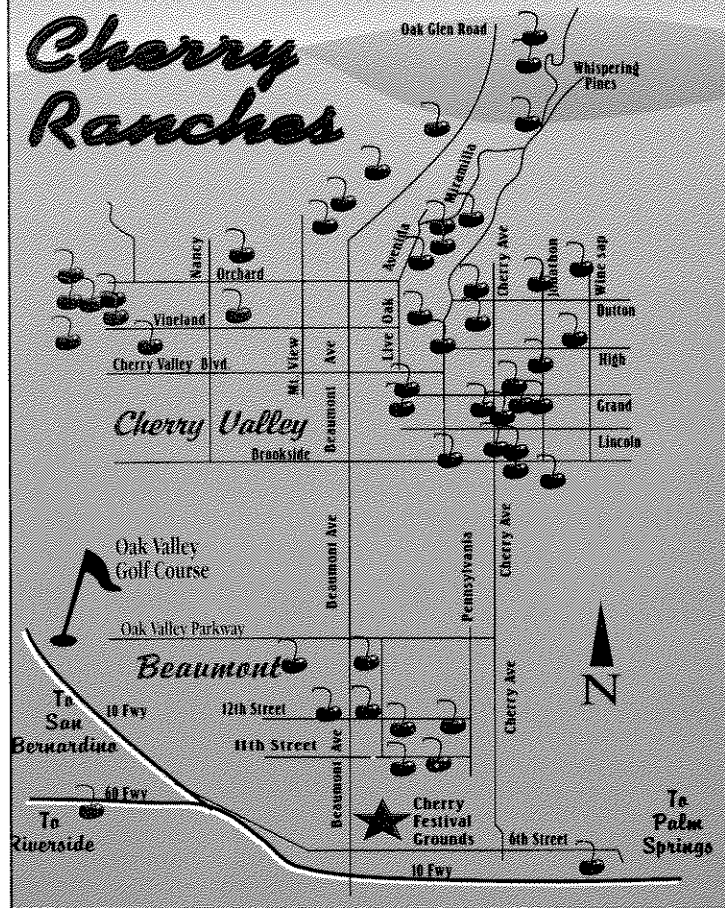
Attn: Cherry Festival Tournament

For more information, please call (909) 769-7200, ask for Scott or Tom.



Beaumont - Cherry Valley Map

Cherry Ranches



Located

In Beaumont, known by many as "the City of Antiques" is in Riverside County, California, mid-way between San Bernardino and Palm Springs. On I-10 at the junction of Highway 60, exit at Beaumont Avenue and follow the signs. The festival grounds are located at 9th and Orange at Stewart Park.

U-Pick & Picked Cherries

Cherry orchards in Beaumont and Cherry Valley have had "U-PICK" cherries available since World War II. For this year's harvest time call The Beaumont Chamber of Commerce (909) 845-9541.

Many Thanks to this year's sponsors:

The Press-Enterprise
Pulte Homes

Gate City Beverage/Miller Beer
Oak Valley Golf Club

The City of Beaumont
The Record Gazette

Matich Corp
Desert Star Attractions
The Cart Guy
American Medical Response

Waste Management
Perricone Juices
Edison

Wells Fargo Bank
Dowling Fruit Orchards
Bakers Drive-Thru

Pacific Alarm
Baldi Brothers
Wholesale Shutters



Cherry Festival Association
P.O. Box 126
Beaumont, CA 92223

Bulk Rate
U.S. Postage
PAID
Beaumont CA 92223
Permit No. 8